

sky100 Hong Kong Observation Deck Presents “Autumn 3-2-1 Limited-Time Offers”: “HK\$189 Three to Go” Exclusively for Hong Kong Residents, Café 100’s New “Fall in Love Afternoon Tea for Two”, and “Drink on Us” for Solo Travellers

(18 October 2019, Hong Kong) To celebrate the arrival of autumn, **sky100 is presenting its “Autumn 3-2-1 Limited-Time Offers”** with three awesome discounts that are simply irresistible. From now to 30 November 2019, Hong Kong residents can enjoy an exclusive offer of **“HK\$189 Three to Go”**, with an average ticket price of only HK\$63 per person! Couples and friends can also look forward to savouring the newly launched **“Fall in Love Afternoon Tea Set for Two”** at **Café 100 by The Ritz-Carlton, Hong Kong**, available at the attractive price of HK\$499. Alternatively, if you fancy some quiet “me time”, sky100’s **“Drink On Us” promotion** is exactly what you need. Purchase an Adult Standard Ticket for HK\$188 and get a complimentary glass of wine on the house! Whether you’re planning a family gathering, a romantic day out, or a moment of quality alone time, sky100 has the perfect offer for you.

Offer for Three: Hong Kong Residents’ Exclusive “HK\$189 Three to Go”

With the new **Hong Kong Residents’ Exclusive “HK\$189 Three to Go”**, planning an outing with family or friends is easy. From now to 30 November 2019, Hong Kong residents presenting a valid HKID card at the sky100 1/F Ticket Centre can enjoy the exclusive offer of three Standard Tickets (applicable for adult, child or senior admission) for just HK\$189. That means the average ticket price is just HK\$63 per person! (The original price for three Adult Standard Tickets is HK\$564, representing a 67% discount). Additional companions can enjoy the special price of HK\$70 per ticket, with no limit on the number of companion tickets!

This amazing ticket offer not only gives you access to sky100’s renowned observation deck, it also enables you to enjoy sky100’s adrenaline-pumping 360 VR¹ thrill ride. This one-of-a-kind, 360-degree experience will take you out through the windows of International Commerce Centre (ICC) and show you a truly bird’s-eye view! Kids can also self-explore a 28-metre-long multimedia story wall showcasing 100 fascinating tales and anecdotes of Hong Kong. What’s more, on selected Saturdays and Sundays during the promotion period, sky100 has lined up a series of parent-child activities, including creative drawing classes, a little magician school, robot making workshops and more, ensuring fun-filled weekends for both adults and children! For details, please refer to sky100’s official website.

¹ Operating hours for 360 VR is from 1:30 p.m. to 7:00 p.m.

Offer for Two: Savour the All-New Café 100 “Fall in Love Afternoon Tea Set for Two”

Falling leaves herald the arrival of autumn—and there’s no better way to enjoy this romantic season than spending time with a loved one while treating yourself to a delicious meal with wonderful views. To celebrate the delights of this heart-warming season, Café 100 by The Ritz-Carlton, Hong Kong has just launched its new autumn-themed “Fall in Love Afternoon Tea Set”, including eight savoury and sweet delicacies. Seasonal ingredients handpicked by the Chef include chestnut and pumpkin, creating highlights such as “Honey pumpkin cream cheese and pistachio tart” as well as a “Chestnut chocolate cup”. The “Raspberry green tea mousse” with its perfect balance of bittersweet flavours is sure to wake up your palate!

Café 100 by The Ritz-Carlton, Hong Kong’s “Fall in Love Afternoon Tea for Two” is available daily from 12:00 p.m. to 6:00 p.m. from now to 30 November 2019. A special package is available for just HK\$499 on the sky100 website during the promotion period. This exclusive package includes two sky100 Standard Tickets and an Afternoon Tea Set for two. It’s the perfect opportunity to bring your sweetheart to sky100 and enjoy 360-degree panoramic views while also savouring tantalizing cuisine!

Offer for One: “Drink On Us” for Solo Travellers

Going on a date with yourself and leaving your worries and stresses behind is one of the best ways to relax and recharge. From now to 30 November 2019, whenever you purchase one regular-price Adult Standard Ticket for HK\$188, sky100 will reward you with a complimentary glass of sparkling, red or white wine². Enjoyed at height of 393 metres above the bustling city, you’ll soon discover that a glass of wine at sky100 is a wonderful way to savour some quality me-time.

sky100 “Autumn 3-2-1 Limited-Time Offers” Overview

Offer Name	Offer Content	Channel	Period
<u>Offer for Three:</u> Hong Kong Residents’ Exclusive: “HK\$189 Three to Go”	<ul style="list-style-type: none"> - Hong Kong residents presenting a valid HKID card at the sky100 1/F Ticket Centre can enjoy the exclusive offer of buying three Standard Tickets (applicable for adult, child or senior admission) for just HK\$189. - Additional companions can enjoy the special price of HK\$70 per ticket, with no limit on the number of companions. - This offer is exclusively for Hong Kong residents. One of the “Three to Go” ticket holders must be valid HKID card holders. 	Only available at the sky100 1/F Ticket Centre	Now to 30 November 2019

² Visitors can opt for non-alcoholic drinks, including orange juice, soft drinks, coffee or tea. For visitors below 18, non-alcoholic drinks will be served instead.

Offer Name	Offer Content	Channel	Period
Offer for Two: Café 100 by The Ritz-Carlton, Hong Kong “Fall in Love Afternoon Tea Set for Two” Special Package	<ul style="list-style-type: none"> - The Café 100 by The Ritz-Carlton, Hong Kong “Fall in Love Afternoon Tea for Two” is available daily from 12:00 p.m. to 6:00 p.m. - A special package is available for just HK\$499 on the sky100 website during the promotion period. The package includes two sky100 Standard Tickets and an Afternoon Tea Set for two. - This offer is applicable to both Hong Kong residents and overseas visitors. 	Only available on the sky100 official website	Now to 30 November 2019
Offer for One: “Drink On Us”	<ul style="list-style-type: none"> - Purchase one regular-price Adult Standard Ticket for HK\$188 and get a complimentary glass of wine. Choices include sparkling, red or white wine as well as non-alcoholic drinks such as orange juice, soft drinks, coffee or tea. - This offer is applicable to both Hong Kong residents and overseas visitors. 	Available on the sky100 official website and at the 1/F Ticket Centre	

Details of sky100 “Autumn 3-2-1 Limited-Time Offers”*:

Date : Now to 30 November 2019
 Time : Daily from 10 a.m. to 9 p.m. (last admission at 8:30 p.m.)
 From 21 October 2019, daily from 10 a.m. to 8:30 p.m. (last admission at 8:00 p.m.)
 Venue : sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre, Kowloon Station, Hong Kong
 Hotline : 852 - 2613 3888 (10 a.m.–6 p.m.)

****The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100’s official website before their visit. Terms and conditions apply, please refer to the sky100 Hong Kong Observation Deck official website.***

For details of sky100 Hong Kong Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and weibo (<http://weibo.com/sky100hk>).

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About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Express Rail Link Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits. "sky100's Tales of Hong Kong", a 28-metre-long multimedia story wall, showcases 100 fascinating local tales and anecdotes. The interactive sky100 mobile app and the "Sky-High Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received the Certificate of Excellence for five consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is also one of the eight founding members of the Hong Kong Association of Amusement Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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Photo Caption:



Photo 1

sky100 is presenting its **“Autumn 3-2-1 Limited-Time Offers”** from now to 30 November 2019 with three awesome discounts:

- Offer for Three: Hong Kong Residents’ Exclusive “HK\$189 Three to Go”
- Offer for Two: Café 100 by The Ritz-Carlton, Hong Kong’s “Fall in Love Afternoon Tea for Two”
- Offer for One: “Drink On Us”



Photo 2

Hong Kong Residents’ Exclusive “HK\$189 Three to Go”: Visitor presents a valid HKID card can enjoy the exclusive offer of three Standard Tickets (applicable for adult, child or senior admission) for just HK\$189, with average ticket price at HK\$63 per person!



Photo 3

From now to 30 November, sky100 has lined up a series of parent-child activities on selected Saturdays and Sundays to ensure fun-filled weekends for both adults and children!

Press Release



Photo 4

Café 100 by The Ritz-Carlton, Hong Kong has just launched its new autumn-themed “Fall in Love Afternoon Tea Set”. Package is available for just HK\$499 on the sky100 website (no service charge applies). It’s the perfect opportunity to bring your sweetheart to sky100 and enjoy 360-degree panoramic views while also savouring tantalizing cuisine!



Photo 5

Sunset vista at Café 100 by The Ritz-Carlton, Hong Kong has become a “check-in” hot spot in social media.



Photo 6

“Drink On Us”: Purchase one regular-price Adult Standard Ticket at HK\$188, sky100 will reward you with a complimentary glass of sparkling, red or white wine. Enjoyed at height of 393 metres above the bustling city, you’ll soon discover that a glass of wine at sky100 is a wonderful way to savour some quality me-time.