

## **Press Release**

### sky100 Hong Kong Observation Deck 2020 New Year's Eve Countdown

(20 December 2019, Hong Kong) As announced by The Hong Kong Tourism Board on 18 December 2019, the 2020 New Year's Eve Fireworks Display on 31 December 2019 will be cancelled. It will be replaced by an enriched version of "Symphony of Lights", an iconic multimedia show, plus the pyrotechnics released from rooftops of buildings along the Victoria Harbour, the giant countdown clock display on the glass curtain wall of the Hong Kong Convention and Exhibition Centre and an online lucky draw.

Situated at 393m above sea level, sky100 Hong Kong Observation Deck (sky100) offers 360-degree panoramic views of the city's nightscape. It has been one of the best vantage points for watching the "Symphony of Lights", including the above



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countdown activities. Hence, despite the cancellation of the "2020 New Year's Countdown Fireworks, **sky100** will continue to extend its opening hours on the New Year's Eve till 01:00 on 1 Jan 2020 (with last admission at 23:30), to countdown with local and overseas visitors and ring in 2020! Café 100 by the Ritz-Carlton, Hong Kong will also extend its operation hours to ensure visitors can enjoy the spectacular views with sumptuous food and plenty of wine.

The following are the special promotion packages suitable for family, friends and couples, and are applicable for admission during Christmas holidays as well as the New Year's Eve:

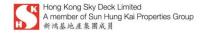
#### 1. Ideal for Families: "Winter Package for 3"

Hong Kong resident exclusive offer: 3 standard admission tickets at a package price of HK\$240 only. Tickets include are applicable to adult, child or senior admissions. With average ticket price just HK\$80 per person, there is no better way to enjoy the spectacular night view and usher into 2020 with your family than coming to sky100! Hong Kong residents can simply purchase this package by presenting a valid Hong Kong Identity Card at sky100, 1/F Ticket Centre. For details, please refer to sky100 Official Website.

#### 2. Ideal for Couples and Friends: "Wine Package Buy One Get One"

sky100 is offering "Wine Package Buy One Get One" from now to 9 February 2020. Upon purchasing the Wine Package for HK\$272, sky100 will offer your companion one additional Wine Package for free! That means you get two sky100 tickets and two glasses of sparkling, red or white wine<sup>1</sup>. Let's get together and cheers to 2020!

<sup>1</sup> Visitors can opt for non-alcoholic drinks, including orange juice, soft drinks, coffee or tea. For visitors below 18, non-alcoholic drinks will be served instead.





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### **Opening Hours of sky100:**

Time : Daily from 10 a.m. to 8:30 p.m. (last admission at 8 p.m.)

24 & 25 December 2019: 10 a.m. to 9 p.m. (last admission at 8:30 p.m.)

31 December 2019: 10 a.m. to 1 January 2020 1 a.m. (last admission at 11:30 p.m.)

Venue : sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre,

Kowloon Station, Hong Kong

Hotline : 852 - 2613 3888 (10 a.m.-6 p.m.)

\*The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100's official website before their visit. Terms and conditions apply, please refer to the sky100 Hong Kong Observation Deck official website.

For details of sky100 Hong Kong Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and weibo (http://weibo.com/sky100hk).

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#### About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Express Rail Link Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits. "sky100's Tales of Hong Kong", a 28-metre-long multimedia story wall, showcases 100 fascinating local tales and anecdotes. The interactive sky100 mobile app and the "Sky-High Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by the Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received the Certificate of Excellence for six consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong.





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sky100 is also one of the eight founding members of the Hong Kong Association Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

sky100 Hong Kong Observation Deck

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