

**sky100 Presents “Twinkle Winter in the Sky” Chinese New Year Celebration Events
Buy-1-Get-1-Free Ticket Offer Exclusive to HK Residents with Auspicious Carnival Games
Partners with Café 100, The Ritz-Carlton, Hong Kong and The Royal Garden
in Various Season-Limited Chinese New Year Feast Packages**

(Hong Kong, 15 January 2020) As the Chinese New Year is right around the corner, sky100 Hong Kong Observation Deck (sky100) is presenting **“Twinkle Winter in the Sky”** Chinese New Year celebrations from 21 January to 7 February, inviting you and your loved ones to discover 360 degrees of good fortune for the New Year at the height of 393 metres from the tallest building in Hong Kong! A wide range of celebration events is ready to start off a prosperous Year of the Rat, highlights include the Sky-high Golden Wishing Tree, luck-bringing carnival games and Chinese New Year-themed photography handy tools, as well as Hong Kong residents’ exclusive sky100 ticket “Double Fortune Buy-1-Get-1-Free” Chinese New Year offer. As this year’s “International Chinese New Year Carnival” organised by the Hong Kong Tourism Board will be held at the nearby West Kowloon Cultural District Art Park, visitors can enjoy both events at one go. Furthermore, apart from the season-limited “Dawn of Spring” tea set for two from Café 100 by The Ritz-Carlton, Hong Kong, sky100 is presenting good value buffet and Chinese cuisine package offer with The Ritz-Carlton, Hong Kong and The Royal Garden this year, offering the best choice for New Year feasts and gatherings. Let’s invite your family and friends to sky100 now and celebrate a prosperous year with all the good fortune events while enjoying a spectacular view and delicious food!

Auspicious New Year Decorations and Carnival Games Capture 360-Degrees of Sky-high Fortune

- **Sky-high Golden Wishing Tree**—The Chinese New Year signals the beginning of a new lunar year and is the perfect time to ring in the good fortune! From 21 January to 7 February 2020, there will be a special “Sky-high Golden Wishing Tree” at sky100, allowing visitors make wishes for a prosperous Year of the Rat, and may everyone’s wishes come true in an abundance of good luck!
- **Good Fortune Carnival Games**—During 11 a.m. and 6 p.m. from 24 January to 31 January 2020, there will be fun and auspicious carnival games, including “Lucky Rainbow”, “Achieve New Heights” and “Crack Shot”, for parents and children to play together and win lots of luck-bringing prizes, greeting the New Year with memorable family time and joyous laughter!
- **Free Chinese New Year Photography Handy Tools**—The photography handy tools first introduced at Christmas, including pin lights, bokeh filters, crystal balls and finger lights, were extremely popular. During Chinese New Year, sky100 will continue to provide photography handy tools for free added with some new year elements, including bokeh filters with Chinese New Year motifs. Together with

the pin lights and the light decorations outside the window, you can create cool and unique effects in your photos, which will surely attract everyone's attention on social media!

- **Cute Chinese New Year WhatsApp Stickers**—To herald that start of an auspicious year, everyone sends their best wishes in different WhatsApp groups. This year, sky100 designed a series of 8 cute and auspicious Chinese New Year WhatsApp stickers. Please visit <https://sky100.com.hk/whatsapp-stickers/> and download the stickers for free, sharing blessings from the sky with your loved ones.

Year of the Rat Chinese New Year Ticket Offers with Culinary Delights

sky100 presents Hong Kong Residents' Exclusive "Double Fortune Buy-1-Get-1-free" Ticket Offer

From 16 January to 29 February 2020, upon presenting a valid Hong Kong ID Card at sky100, 1/F Ticket Centre and purchasing one Standard Adult Ticket at regular price (HK\$188), Hong Kong residents will receive one extra ticket for free, doubling the great fortune and allowing you to celebrate the Chinese New Year with your love ones at sky100, taking photos and capturing limitless good fortune high up in the sky!

It is customary for family and friends to gather and enjoy a great feast together and celebrate Chinese New Year. This year, sky100 is presenting various good value package offers with The Ritz-Carlton, Hong Kong and The Royal Garden, offering the best choices in town for the reunion dinners or New Year gatherings.

1. Limited "Dawn of Spring" Afternoon Tea Set for Two at Café 100 by The Ritz-Carlton, Hong Kong

To welcome the return of spring, Café 100 by The Ritz-Carlton, Hong Kong is presenting a brand new menu for the highly popular Afternoon Tea Set for Two. The Chinese New Year season-limited "Dawn of Spring" Afternoon Tea Set for Two comprises 8 delectable savories and desserts, including the fragrant lychee and rose verrine, the mouthwatering chocolate and raspberry tarte. The other savories and desserts include the refreshing roasted chicken with tangerine jam, carrot bread, the tender baked wild mushroom and cheese egg tart, as well as scones with jam and clotted cream. The portion and taste of the menu is just right for you and your loved one to start off a sweet and prosperous new year! **Café by The Ritz-Carlton, Hong Kong "Dawn of Spring" Afternoon Tea Set for Two** is available now until 31 March from 12 noon to 6 p.m. During 20 January and 9 February, there will be Chinese New Year garnishes added to the tea set making it even more Instagram-able, and the package price will remain at the discounted price of HK\$609 (no extra service charge). The package, including two sky100 Standard Tickets and an Afternoon Tea Set for two, is available for booking via sky100 website now.

2. sky100 x Café 103 Feast in the Sky Lunch / Dinner Buffet Package

Apart from Café 100, sky100 is also partnering with The Ritz-Carlton, Hong Kong to present “**sky100 x Café 103 Feast in the Sky Buffet Package**”, which allows you to visit sky100 with family and friends, exploring Hong Kong from 393 meters in the sky, playing auspicious carnival games. Then head to Café 103 to enjoy a scrumptious buffet with a wide array of international cuisines that include fresh seafood, carved meat, Chinese dim sum, cooked-to-order noodles, a wide spread of Cheese selection and a dedicated dessert cabinet that will entice all dessert lovers. “**sky100 x Café 103 Feast in the Sky Lunch Buffet Package**” is available at HK\$488 per adult and HK\$358 per child, valid from Monday to Friday, except public holidays. “**sky100 x Café 103 Feast in the Sky Dinner Buffet Package**” is available at HK\$768 per adult and HK\$498 per child, valid from Sunday to Thursday, except public holidays. **With no extra service charge, you can enjoy a total saving over 20% from the original price!** The packages include one sky100 Standard Ticket and one Café 103 buffet voucher, and are purchasable online from now until 29 February¹ on sky100 website, grab the package tickets early before it’s sold out!

3. sky100 x The Royal Garden Dong Lai Shun Award Winning Lunch / Dinner Package for Two

To welcome the Year of the Rat, sky100 is joining hands with The Royal Garden to present the brand new “**sky100 x The Royal Garden Dong Lai Shun Award Winning Lunch / Dinner Package for Two**”, which brings double delights at one single price. Visitors are recommended to check in sky100 first, admiring Hong Kong’s magnificent skyline and take the 360-degree good fortune walk before enjoying the award-winning dishes at Dong Lai Shun in The Royal Garden, which received a 2019 Four-Star Award by Forbes Travel Guide. Dong Lai Shun offers Beijing and Huaiyang cuisines, and the award-winning set menus include Wok-fried Crabmeat and Rock Lobster with Salted Egg Yolk on Rice Crackers, as well as Shredded Bean Curd Soup with Pan-fried and Spring Onion Cake, both are winning dishes of Hong Kong Tourism Board’s “Best of the Best Culinary Awards”—Gold with Distinction Award.

“**sky100 x The Royal Garden Dong Lai Shun Award Winning Lunch Package for Two**” is available at HK\$890, and **Dinner Package** at HK\$1,540, valid from Monday to Sunday with **no extra service charge applies, giving you around 20% discount from the original price.** The package includes two sky100 Standard Tickets and one Dong Lai Shun lunch/dinner voucher for two (valid for use 7 days from the date of ticket redemption at sky100). The package is purchasable **now until 31 March 2020² exclusively on sky100 website.**

The range of good value package offer excellent choices for family gatherings, company New Year feasts or get-togethers between friends, don’t miss out!

¹ Café 103 buffet voucher is not valid on 24–28 January and 14 February.

² Dong Lai Shun lunch/dinner voucher is not valid on 24–27 January and 13–14 February 2020.

Details of sky100 “Twinkle Winter in the Sky” Chinese New Year celebrations:

Date : From 21 January to 7 February 2020
Time : Daily from 10 a.m. to 8:30 p.m. (last admission at 8 p.m.)
Venue : sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre, Kowloon Station, Hong Kong
Hotline : 852 - 2613 3888 (10 a.m. to 6 p.m.)

****The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100’s official website before their visit. Terms and conditions apply, please refer to the sky100 Hong Kong Observation Deck official website.***

For details of sky100 Hong Kong Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and weibo (<http://weibo.com/sky100hk>).

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About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Express Rail Link Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits. "sky100's Tales of Hong Kong", a 38-metre-long multimedia story wall, showcases 100 fascinating local tales and anecdotes. The interactive sky100 mobile app and the "Sky-high Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by the Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received the Certification of Excellence for six consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is also one of the eight founding members of the Hong Kong Association Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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Overview of All sky100 Packages:

| Special offer/Package | Price | Valid dates | Instructions | Remarks |
|--|--|--|---|--|
| sky100 “Hong Kong Residents’ Exclusive Double Fortune” Buy-1-Get-1-Free Ticket Offer | Purchase one Standard Adult Ticket at regular price (HK\$188) and receive one extra Adult/Child/Senior Standard Ticket for free | 16 January to 29 February 2020 | Present a valid Hong Kong ID card and purchase one Standard Adult Ticket at regular price to enjoy this offer | Exclusive to Hong Kong residents |
| Café 100 by The Ritz-Carlton, Hong Kong “Dawn of Spring” Afternoon Tea Set for Two | HK\$609 | Now until 31 March 2020 | Purchasable on sky100 website | Available from now until 31 March between 12 noon and 6 p.m. Chinese New Year garnishes will be added from 20 January to 9 February, with the same discounted package price |
| sky100 x Café 103 Feast in the Sky Lunch/Dinner Buffet Package | <ul style="list-style-type: none"> Lunch buffet package: - HK\$488 for 1 adult - HK\$358 for 1 child Dinner buffet package: - HK\$768 for 1 adult - HK\$498 for 1 child No service charge applies, save over 20% | <ul style="list-style-type: none"> Purchase period: from now until 29 February 2020 Redemption period: from now until 30 March 2020 lunch buffet package: valid on Monday to Friday; dinner buffet package: valid on Sunday to Thursday, except public holidays | Purchasable on sky100 website | <ul style="list-style-type: none"> Tickets and buffet vouchers are only valid on the date of redemption Café 103 buffet voucher is not valid on 24–28 January and 14 February 2020 |
| sky100 x The Royal Garden Dong Lia Shun Award Winning Lunch/Dinner Package for Two | <ul style="list-style-type: none"> Lunch package for two: HK\$890. Dinner package for two: HK\$1,540 No service charge applies, save around 20% | <ul style="list-style-type: none"> Purchase period: from now until 31 March 2020 sky100 ticket redemption period: from now until 30 April 2020 Dong Lai Shun voucher redemption period: from now until 7 May 2020 | Purchasable on sky100 website | <ul style="list-style-type: none"> Dong Lai Shun voucher is valid for use 7 days from the date of sky100 visit Dong Lai Shun voucher is not valid on 24–27 January and 13–14 February 2020 |

Photo Captions

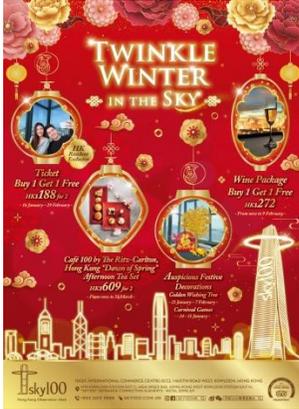


Photo 1:

sky100 Hong Kong Observation Deck (sky100) is presenting **“Twinkle Winter in the Sky”** Chinese New Year celebrations from 21 January to 7 February 2020, inviting you and your loved ones to discover 360 degrees of good fortune at the height of 393 meters from the tallest building in Hong Kong!



Photo 2:

There will be a special **“Sky-high Golden Wishing Tree”** at sky100, allowing visitors to make their wishes for the New Year. May everyone have a blessed and a prosperous Year of the Rat with all wishes fulfilled in an abundance of good fortune!



Photo 3:

From 24 to 31 January, during 11 a.m. and 6 p.m., there will be fun and auspicious **Chinese New Year carnival games**, for children and their parents to play together and win lucky prices, greeting the New Year with memorable family time and joyous laughter!



Photo 4:

During Chinese New Year, sky100 will continue to provide photography handy tools for free added with some new year elements, including bokeh filters with Chinese New Year motifs. Together with the pin lights and the light decorations outside the window, you can create cool and unique effects in your photos, which will surely attract everyone’s attention on social media!



Photo 5:

sky100 has designed a series of 8 cute and auspicious **Chinese New Year** WhatsApp stickers downloadable for free at sky100 website. Let's share the blessings from the sky with your friends and family!



Photo 6:

From 16 January to 29 February 2020, sky100 will be launching the **"Hong Kong Residents' Exclusive "Double Fortune Buy-One-Get-One-Free" Ticket Offer**, allowing you and loved one to celebrate Chinese New Year at sky100 and receive endless great fortune!



Photo 7:

To herald the return of spring, Café 100 by The Ritz-Carlton, Hong Kong is presenting a brand-new menu for the highly popular Afternoon Tea Set for Two. The season-limited **"Dawn of Spring Afternoon Tea Set for Two"** is available from now until 31 March on sky100 website for HK\$609 only (with no service charge).



Photo 8:

sky100 is partnering with The Ritz-Carlton, Hong Kong to present **"sky100 x Café 103 Feast in the Sky Buffet Package"** for you and your loved ones to visit sky100 and explore Hong Kong from 393 meters in the sky, playing luck-bringing carnival games, followed by a delectable buffet at Café 103.



Photo 9:

“**sky100 x Café 103 Feast in the Sky Lunch Buffet Package**” is available at HK\$488 per adult and HK\$358 per child, valid from Monday to Friday, except public holidays. “**sky100 x Café 103 Sky-high Dinner Buffet Package**” is available at HK\$768 per adult and HK\$498 per child, valid from Sunday to Thursday, except public holidays. The buffets include a wide array of international cuisines such as fresh seafood, carved meat, Chinese dim sum, cooked-to-order noodles, a wide spread of Cheese selection and a dedicated dessert cabinet that will entice all dessert lovers.



Photo 10:

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Photo 11:

With a 2019 Four-Star Award by Forbes Travel Guide, Dong Lai Shun offers Beijing and Huaiyang cuisines, and the Wok-fried Crabmeat and Rock Lobster with Slated Egg Yolk on Rice Crackers in the set menu has received Hong Kong Tourism Board’s “Best of the Best Culinary Awards”—Gold with Distinction Award.