

## sky100 Hong Kong Observation Deck Received Astounding Response Since Reopening “sky100 Stand By You 9<sup>th</sup> Anniversary” Special Offers Available until 30 June Brand New Sky-high Creative Corner Exclusive DIY Set Celebrating Father’s Day

(3 June 2020, Hong Kong) sky100 Hong Kong Observation Deck (sky100) received an overwhelming support from HongKongers since its reopening on 8<sup>th</sup> May with its “sky100 Stand By You 9<sup>th</sup> Anniversary” special offers are valid till 30<sup>th</sup> June where **Hong Kong residents’ can enjoy exclusive “sky100 Ticket Buy-1-Get-2-Free” offer, Café 100 by The Ritz-Carlton, Hong Kong Afternoon Tea Set and the Twilight Dinner Package limited-time offer.** The responses are astounding that sometimes, the season-limited Afternoon Tea Set from Café100 by the Ritz-Carlton, Hong Kong is sold out! To thank for the support, this June, sky100 is adding the new **sky-high Creative Corner** for families to ignite that spark of creativity, making their own unique sky-high souvenirs at Hong Kong’s only indoor observation deck overlooking the 360-degree panoramic views of the city. There is even exclusive DIY tie set for families to celebrate the nearly coming Father’s Day.

### **Hong Kong residents exclusive offer Get 2 Free with digit ‘9’ in HKID Number**

sky100 is presenting **Hong Kong Resident-Exclusive “sky100 Ticket Buy 1 Get 2 Free Offer”** in gratitude of Hongkongers’ longstanding support, encouraging locals to explore and rediscover Hong Kong. From now on to 30 June, Hong Kong residents can enjoy fabulous discounts upon presenting a valid HKID Card at sky100, 1/F Ticket Centre and purchasing one Standard Adult Ticket at regular price (HK\$188)<sup>1</sup>. Residents whose HKID numbers **contain the digit “9” can enjoy ticket Buy-1-Get-2-Free** privilege which the average price per ticket after discount is only HK\$63! Other valid HKID card can also get **ticket Buy-1-Get-1-Free**, allowing visitors to get together with their family and friends.

### **Sky-high Creative Corner Creating unique souvenir**

In June, children aged 3-11 visiting sky100 on Saturdays, Sundays or public holiday will receive a DIY handicraft set, allowing kids to ignite that spark of creativity and make their own unique souvenir at the new **“Sky-high Creative Corner”**. sky100 will provide different DIY handicrafts set every weekend, such as creative painting board, wooden money bank, hand painted photo frame, light clay pen holder, personalized graffiti bag and so on. What’s more, sky100 has prepared DIY tie sets for kids to make exclusive gifts for their dad on the coming Father’s Day! On 25<sup>th</sup> June, the Dragon Boat Festival, sky100 will be giving away DIY rice dumpling ornament set with kids-friendly needle pack for families to create their own “rice dumpling” together. Come and let your creative juice flows!

### **A new experience for daddy with the “SmarTone 5G Experience Pod”**

Besides kids can have fun with the DIY handicraft sets, adults can also look forward to experience something new! From 13<sup>th</sup> to 27<sup>th</sup> June, sky100 and SmarTone will be launching the “SmarTone 5G Experience Pod” on the observation deck, allowing visitors to experience in person the powerful 5G in

<sup>1</sup> The regular price is HK\$188 for an Adult Ticket and HK\$128 for a Child Ticket.

daily life, such as, video conferencing, upload or download document or even video streaming, realise the revolutionary 5G life all together. SmarTone 5G pioneers the use of DSS “Dynamic Spectrum Sharing” technology, giving the 5G network the widest coverage in Hong Kong<sup>2</sup>. Let’s come to sky100 with dad on the upcoming Father’s Day and explore a faster, more stable and smoother mobile experience!

### **Weekly mystery gifts at HK\$9**

In line with the 9<sup>th</sup> Anniversary promotions, sky100 Gift Shop is offering **weekly special mysterious gifts at only HK\$9!**

### **Stay vigilant with precautionary measures against COVID-19 to ensure safety of all**

To ensure the health and safety of all guests and staff, sky100 will continue to strengthen the sanitization and the implementation of the following precautionary measures, creating a safe and comfortable sky-high experience and work environment for everyone:

- All guests and staff are required to wear surgical masks throughout their stay in sky100 and conduct mandatory temperature screening before entry. If the temperature is above 37.5 °C, entry will be declined and guests are advised to seek medical attention
- In line with the preventive effort taking place across Hong Kong, guests who travelled abroad or just arrived Hong Kong should visit sky100 at least 14 days after returning to or arriving in Hong Kong
- All guests and staff should use the hand sanitizer provided to clean their hands before entering sky100
- All handrails of escalators and lift cabins are sanitized every 2 hours
- All internal surfaces of lift cabins have been applied with effective liquid repelling nano-coating to prevent the growth of germs and viruses
- Revise the daily opening hours to 11am to 8pm to provide more time for thorough cleaning and disinfection treatment before and after deck operations
- Daily air disinfection treatment before sky100 opens to public. During deck opening, conduct 3 times a day deep cleaning with 1:49 diluted bleach for all public areas within the observation deck
- Closely monitor and control visitor flow including lift and observation deck areas to avoid overcrowding

sky100 will deny entry if guests fail to comply with the precautionary measures stated above. The above anti-epidemic measures may cause inconvenience and we seek visitors’ kind understanding and co-operations.

<sup>2</sup> “Widest Coverage in HK” is based on results obtained from SmarTone’s road test conducted on 20 May 2020.

## **Details of sky100 Stand By You 9<sup>th</sup> Anniversary \*:**

Date : From now on to 30 June 2020  
Time : Daily from 11 a.m. to 8 p.m. (last admission at 7:30 p.m.)  
Venue : sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre, Kowloon Station, Hong Kong  
Hotline : 852 - 2613 3888 (10 a.m. to 6 p.m.)

***\*The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100's official website before their visit. Terms and conditions apply; please refer to the sky100 Hong Kong Observation Deck official website.***

For details of sky100 Hong Kong Observation Deck, please visit the sky100 official website ([www.sky100.com.hk](http://www.sky100.com.hk)), Facebook page ([www.facebook.com/sky100hk](http://www.facebook.com/sky100hk)) and weibo (<http://weibo.com/sky100hk>).

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## **About sky100 Hong Kong Observation Deck**

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Express Rail Link Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits. "sky100's Tales of Hong Kong", a 28-metre-long multimedia story wall, showcases 100 fascinating local tales and anecdotes. The interactive sky100 mobile app and the "Sky-High Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand-new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received the Certificate of Excellence for six consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is also one of the eight founding members of the Hong Kong Association of Amusement Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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## **Photo Captions**



**Photo 1:**

sky100 Hong Kong Observation Deck (sky100) is presenting “**sky100 Stand By You 9<sup>th</sup> Anniversary**” special offers from now till 30 June 2020 to cheer Hongkongers on!



**Photo 2:**

Even you put on your hiking gear and climb up Hong Kong’s highest mountain, the views you see over there are different and not comparable to that of sky100. At sky100, you can admire the magnificent skyline of Hong Kong Island’s landmarks, as well as the unique cityscape of the Kowloon peninsula and the emerald outlying islands, such as Lantau Island and Cheung Chau. It only takes one minute to reach the 100/F by Hong Kong’s fastest double-deck elevator, submerging yourself in an unobstructed bird's-eye view of Victoria Harbour from 393 metres above sea level.



**Photo 3:**

In gratitude of Hongkongers’ longstanding support, sky100 is presenting **fabulous discounts on ticket**. Residents whose HKID numbers **contain the digit “9”** can enjoy **ticket Buy-1-Get-2-Free** privilege! Other valid HKID card can also get **ticket Buy-1-Get-1-Free**.



**Photo 4:**

In June, children aged 3-11 visiting sky100 on Saturdays, Sundays or public holiday will receive a DIY handcraft set, allowing kids to ignite that spark of creativity and make their own unique souvenir at the new “**Sky-high Creative Corner**”. sky100 will provide different DIY handcrafts set every weekend, such as creative painting board, wooden money bank, hand painted photo frame, light clay pen holder, personalized graffiti bag and so on.

	<p><b>Photo 5:</b></p> <p>sky100 has prepared DIY tie set for kids to make exclusive gifts for their dads on the upcoming Father's Day.</p>
	<p><b>Photo 6:</b></p> <p>On 25<sup>th</sup> June, the Dragon Boat Festival, sky100 will be giving away DIY rice dumpling ornament set with kids-friendly needle pack for families to create their own "rice dumpling" together.</p>
	<p><b>Photo 6:</b></p> <p>sky100 Gift Shop is offering <b>weekly special mysterious gifts at only HK\$9.</b></p>
	<p><b>Photo 7:</b></p> <p>To ensure the health and safety of all guests and staff, sky100 continues to strengthen the sanitization and the implementation of the precautionary measures, creating a safe and comfortable sky-high experience and work environment for everyone.</p>
	