

sky100 celebrates Easter as it turns 10 Launching a series of Sky-high Dining Packages Offers with Café 100 by The Ritz-Carlton, Hong Kong to share the Birthday Joy with Hongkongers

(31 March 2021, Hong Kong) sky100 Hong Kong Observation Deck (sky100) is stepping up its celebrations for the 10th anniversary in April. Besides the previous “Extraordinary Birthday Offers”, from 1 April to 30 June 2021, sky100 is joining hands with Café 100 by The Ritz-Carlton, Hong Kong to launch a series of offer for the sky-high dining packages to thank everyone for their exceptional support over the last decade. Offers includes the new colourful “**Rainbow Cake Set Package**” as well as the **10th Anniversary limited-time offers for the ever popular “Afternoon Tea for Two Packages” and the “Sunset Dinner Packages”**. Easter is just around the corner, with five consecutive days of public holidays, sky100 has invited the cute **Bunny Family Tumblers** to sway their ways with kids as they celebrate the Easter holidays. At night, the bunnies will transform into giant lanterns and will change colour as you tap their bellies, adding a lovely touch to the picturesque night scene of Victoria Harbour. The Bunny Family are all ready to welcome visitors coming to sky100, don’t miss out!

Café 100 by The Ritz-Carlton, Hong Kong Sky-high Dining Packages Special offers:

1) Launching the New Café 100 “Rainbow Cake Set Package” to Cheer Hong Kongers On

You probably have seen rainbows in the sky, how about seeing rainbow under your feet? At sky100, having rainbow appear beneath you is no long a plot in a movie. Every summer after rain, whenever there is rainbow emerge around Victoria Harbour, chances are you can see it at sky100 too! Inspired by this enchanted view, Café 100 by The Ritz-Carlton, Hong Kong has specially designed a colourful Rainbow Birthday Cake to celebrate sky100’s 10th anniversary. This also symbolises our wish for Hong Kongers in reaching new heights after the COVID-19 pandemic, just like seeing rainbow after rain.

“Café 100 by The Ritz-Carlton, Hong Kong Rainbow Cake Package” is available from 1 April to 30 June at the 10th Anniversary limited-time offer price of HK\$168 (no service charge applies).

Package includes a sky100 Standard Ticket, a complimentary Rainbow Cake served with a cup of coffee or tea, and a HK\$20 shopping cash voucher which can be redeemed at sky100 Gift Shop. The cash voucher and be used in single or multiple, you can either pick your own gift or pool together the vouchers with your family and friends to redeem for a bigger gift and bring home the sweet memories of your sky-high journey! For more details, please visit:

<https://sky100.com.hk/en/offers/rainbow-cake-set/>

2) New Afternoon Tea Set for Two is now available at the 10th Anniversary limited-time offer price

In line with sky100’s 10th Anniversary promotion, Café 100 by The Ritz-Carlton, Hong Kong designed a new menu for the ever-popular Afternoon Tea for Two which will be available from 1 April. There are a total of eight savouries and sweet delicacies, including the rich Smoked salmon mascarpone mousse Swiss roll, the Classic egg and truffle salad éclair, the Roasted pumpkin and chicken mini burger and the Beetroot and feta arancini with saffron mayonnaise. Sweet items include the Lemon

confit cake with a cute Sakura chocolate garnish, the well balanced Matcha chocolate shot, the smooth Yuzu cheesecake and the Scones with jam and clotted cream. The delicious and exquisite tea set plus the boundaryless sea view at Cafe 100 gives you every feeling that you are on a vacation! What's more, from now until 11 April during Easter, a special Easter edition afternoon tea will be served. Cute Easter eggs and bunnies makes the tea set a great item for families to share during the Easter holiday!

“Café 100 by The Ritz-Carlton, Hong Kong Afternoon Tea Set for Two” is served daily between 12 noon and 6 p.m. Package includes two sky100 Standard Tickets and an Afternoon Tea Set for Two, is **now available for booking at sky100 official website. Under the sky100' 10th Anniversary Limited-time offer, “Weekday Package” is only HK\$489 for two** (no service charge applies) applicable for dining on Mondays to Fridays (except public holidays); **“Weekend Package” is available at HK\$569 for two** (no service charge applies), applicable for dining on Saturdays, Sundays and public holidays. For more details, please visit: <https://sky100.com.hk/en/offers/cafe-100-afternoon-tea-for-two/>

3) Enjoy cloud-high Sunset Dinner at Café 100 with the 10th Anniversary Limited-Time Offer

Café 100 by The Ritz-Carlton, Hong Kong's **"Twilight Dinner"** has been popular since it is launched. This three-course exquisite dinner includes a fresh selection of soup or salad and a main course with four choices, including Casarecce pasta with pink prawns and wild mushrooms dressed with shellfish tomato cream sauce, slow braised beef cheek in red wine sauce with garlic mashed potato and green beans, and Thai red chicken curry with vegetables in coconut cream served with steam rice, as well as a vegetarian menu with baked mushroom lasagna with cheddar spinach cream. The palatable dinner finishes with exquisite desserts, cake of the day or waffle with Hokkaido soft-served ice-cream. There is also the **"Romantic Sunset Dinner for Two"**. On top of the two-person dinner set, it also includes two glasses of wine from a choice of red, white or sparkling wine.

Dinner is served daily between 6 p.m. to 8 p.m at Café 100 where you can take in the romantic sunset vista and Hong Kong's amazing skyline as the night falls while enjoying the delectable dinner. After the dinner, you can proceed to the East Deck for the "Love is in the Sky" light show and be dazzled by the charming Victoria Harbour nightscape. Ideal for birthday and anniversary celebrations or simply a romantic night out with your love one.

To celebrate the 10th Anniversary, **“Café 100 by The Ritz-Carlton, Hong Kong Twilight Dinner Package” is now available at just HK\$399; the “Romantic Sunset Dinner for Two Package” is just HK\$888, with no service charge applies to either packages.** Both packages are **now available for booking at sky100 official website.**

For more details, please visit: <https://sky100.com.hk/en/offers/cafe100-twilight-dinner-package/> and <https://sky100.com.hk/en/offers/2021-romantic-sunset-dinner/>

Ms. Stella Wong, General Manager of sky100 said: "Time flies, sky100 is turning 10 this year! In the past decade, we are honoured to be chosen by many Hong Kongers as the venue to celebrate their important dates such as birthdays, proposals and wedding anniversaries etc. Since opening, our

vision for sky100 is to become a world-renowned observation deck and a must-visit attraction for local and overseas visitors by offering a panoramic view of Hong Kong. Last year, the COVID-19 pandemic posed an unprecedented challenge to the global tourism industry including sky100. The observation deck had to closed for about half a year as part of the government's precautionary measures to curb the virus from spreading. We would like to express our sincere gratitude to all Hong Kongers for supporting and visiting us after the deck reopened. 2021 marks the 10th anniversary for sky100. We hope the pandemic will end soon in the next few months and visitors can enjoy the 10th Anniversary sky-high dining offers that we put together with Café 100 by The Ritz-Carlton, Hong Kong. We will continue to strive in enhancing visitors' experience and through deploying cutting edge technology and enriching content at sky100, to showcase the best of the Hong Kong's skyline."

Stay Vigilant with Precautionary Measures against COVID-19 to Ensure Safety of All

As required by the latest health and safety regulations, sky100 has implemented a series of precautionary measures, including the arrangement for staff to undergo the COVID-19 test and obtained negative results before duty deployment. Staff will undergo such test every 14 days as a continuous preventive measure. Besides, sky100 also strengthened 10 anti-epidemic measures to curb the virus from spreading.

Before Entering sky100:

1. All guests are required to scan the QR code of the "LeaveHomeSafe" mobile application or fill out contact details in case contact tracing is required.
2. Guests who have travelled abroad or who have just arrived in Hong Kong should visit sky100 at least 21 days after their arrival.
3. All guests and staff are required to wear surgical masks throughout their stay in sky100 and must use the hand sanitizer provided to clean their hands before entering the premise.
4. All guests are subject to mandatory temperature screening before entry. If a temperature reading is above 37.5 °C, entry will be declined and guests will be advised to seek medical attention.

Inside sky100:

5. A Smart Disinfection Station is placed at the Main Entrance of sky100 to automatically dispense disinfectant spray to clean and sanitize all guests and staff upon entry.
6. All handrails of escalators and lift cabins are sanitized every two hours.
7. All internal surfaces of lift cabins have been applied with a liquid-repelling nano-coating to prevent the growth of germs and viruses.
8. Daily air disinfection treatment takes place before sky100 opens to the public. During the deck opening hours, AI Housekeeper is deployed to conduct regular air disinfection throughout the observation deck.
9. Deep cleaning is also conducted three times a day with 1:49 diluted bleach in all public areas of the observation deck.

10. Visitor flows will be closely monitored and controlled at all times, including in the lifts and observation deck areas. Guests are allowed to visit sky100 in a group of maximum four people and each group has to maintain a social distance of at least 1.5 meter.

sky100 will deny entry or stay to any guests who fail to comply with the preventive measures stated above. We understand that these anti-epidemic measures may cause some inconvenience, and we thank visitors for their kind understanding and co-operation.

Besides, sky100 is now a certified merchant under the Anti-epidemic Hygiene Measures Certification Scheme which is launched by The Hong Kong Tourism Board (HKTB) in partnership with the Hong Kong Quality Assurance Agency (HKQAA). The scheme aims to raise awareness of epidemic prevention and provide unified guidelines on hygiene measures for various premises in Hong Kong. For details, please visit: <https://bit.ly/3qoSz5K>

Details of sky100 – 10th Anniversary Limited-time Offers and Operating Hours*

Date	: 1 April until 30 June 2021
Opening Hours	: Daily from 11:30 a.m. to 8:30 p.m. (last entry at 7:30 p.m.)
Venue	: sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre, Kowloon Station, Hong Kong
Hotline	: 852 - 2613 3888 (11:30 a.m. to 6:00 p.m.)

****The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100's official website before their visit. Terms and conditions apply; please refer to the sky100 Hong Kong Observation Deck official website.***

For details of sky100 Hong Kong Sky Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and weibo (<http://weibo.com/sky100hk>)

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About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Express Rail Link Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits. The interactive sky100 mobile app and the "Sky-High Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand-new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received Travellers' Choice (formerly Certificate of Excellence "CoE") for seven consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is one of the eight founding members of the Hong Kong Association of Amusement Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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Photo Captions

	<p>Photo 1 : sky100 Hong Kong Observation Deck (sky100) is stepping up its celebrations for its 10th anniversary in April. From 1 April to 30 June 2021, sky100 is joining hands with Café 100 by The Ritz-Carlton, Hong Kong to launch a series of offer for the sky-high dining packages to thank everyone for their exceptional support over the last decade.</p>
	<p>Photo 2 : Easter is just around the corner, with five consecutive days of public holidays, sky100 has invited the cute Bunny Family Tumblers to sway their ways with kids as they celebrate the Easter holidays. At night, the bunnies will transform into giant lanterns and will change colour as you tap their bellies, adding a lovely touch to the picturesque night scene of Victoria Harbour. The Bunny Family are all ready to welcome visitors coming to sky100, don't miss out!</p>
	<p>Photo 3 : You probably have seen rainbows in the sky, how about seeing rainbow under your feet? At sky100, having rainbow appear beneath you is no long a plot in a movie. Every summer after rain, whenever there is rainbow emerge around Victoria Harbour, chances are you can see it at sky100 too!</p>



Photo 4 :

Inspired by the enchanted rainbow scene at sky100, Café 100 by The Ritz-Carlton, Hong Kong has specially designed a colourful Rainbow Birthday Cake to celebrate sky100's 10th anniversary. This also symbolises our wish for Hong Kongers in reaching new heights after the COVID-19 pandemic, just like seeing rainbow after rain.

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Photo 5 – 6 :

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Photo 7 :

Captivating sea view at Café 100 by The Ritz-Carlton, Hong Kong

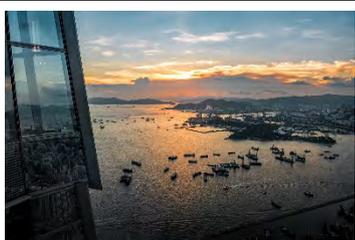


Photo 8 :

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