
Enjoy the Smartest Summer Holiday with sky100
Teamed Up with 5-Star Hotel Partners to Offer Two Attractive Dining Packages
SmarTone "5G LAB@Sky100" Launched New 5G Experiences and 5G LAB Kids Quiz

(9 July 2021, Hong Kong) When it comes to summer, even you want to soak up the sun with your kids would be deterred by the hot and humid weather outdoor. For those who want to embrace the cotton candy clouds and the blue sky without the heat, look no further than sky100 Hong Kong Observation Deck (sky100)! You can admire at the 360-degree panoramic views of Hong Kong and bathe in the bright sunlight, all in the comfort of the indoor observation deck. Take plenty fabulous photos with your family against the specular skyline and explore **the latest addition of 5G experiences, including "Smart Transport" and "Smart Retail" at the SmarTone "5G LAB @ sky100"**. Children are welcome to challenge themselves with the **5G LAB Kids Quiz worksheet** and earn fabulous discounts at sky100 Gift Shop. What's more? **sky100 has teamed up with 5-stars hotels including The Ritz-Carlton, Hong Kong and W Hong Kong to launch two ticket-included-dining packages with great values.** sky100 is definitely the smartest choice for families to spend their summer holiday!

To enable visitors to have more time to enjoy the magnificent views at sky100 and have fun at the various interactive facilities, starting from today, sky100 is extending its opening hours daily to start from 10 a.m. with closing time remains unchanged as 8:30 p.m. (last admission at 8 p.m.), providing visitors more flexibility when planning their trip to sky100.

5G LAB Showcases New Thoughtful 5G Applications and the 5G LAB Kids Quiz Offers Children a Fun Way to Learn

SmarTone "5G LAB @ sky100" has received overwhelming response since its opening in early May. Visitors can enjoy the unique 360-degree panoramic views of Hong Kong at an altitude of 393 metres while exploring the diverse applications of the latest 5G technology. Today the 5G LAB welcomes another two new installations, "**Smart Transport**" and "**Smart Retail**", adding to its exciting range of interactive experiences. "Smart Transportation" showcases how 5G technology can solve the problems we often encountered when taking buses in the past. There is also a special KMB check-in spot on site where children and bus fans can get a taste of being a bus captain! "Smart Retail" illustrates how supermarkets can use 5G technology to monitor queues at the cashier in real time, allowing store managers to arrange manpower accordingly. Children are welcome to challenge themselves with the **5G LAB Kids Quiz worksheet** and earn fabulous discounts at the sky100 Gift Shop when purchasing selected toys and gifts.

In conjunction with the launch of the new 5G experiences, **from now until 31 August, sky100 is offering a summer ticket discount at only HK\$99 per person (minimum 2 persons).** Simply log on to sky100 official website, select SmarTone "5G LAB@Sky100" Ticket Offer, and book the tickets with date and time of visit 2 to 30 days prior. Offer is subject to availability, daily quota applies,

while stocks last. Book early to secure your ticket! For more details and ticket reservation, please visit: <https://sky100.com.hk/en/offers/smartone-5g-lab/>

sky100 Teams Up with 5-Star Hotel Partners to Offer Two Dining Packages with Great Values

(1) sky100 x W Hong Kong Sing Yin All You Can Eat Dim Sum Packages

sky100 joined hands with W Hong Kong to launch the "sky100 x W Hong Kong Sing Yin All You Can Eat Dim Sum Packages", calling all dim sum lovers to come and enjoy this feast for the eyes and taste buds! Start off this retreat at sky100 and be amazed by the unique unobstructed 360-degree bird's-eye view of both sides of the Victoria Harbour. Try out the latest 5G technology applications at SmarTone "5G LAB@sky100" before heading to the adjacent W Hong Kong to kick start the feast with all-you-can-eat dim-sum at Sing Yin Chinese Restaurant. Be spoiled with choices of over 20 items of signature dim sum, including double-boiled scallop dumpling with crab meat and conpoy in superior soup, baked Spanish iberico pork puffs with sesame, congee with fish maw, conpoy and minced pork and poached bean curd skin rolls with minced pork and shrimps in lobster bisque. Don't miss the hearty double-boiled soup, other authentic delicacies and desserts.

"sky100 x W Hong Kong Sing Yin All You Can Eat Dim Sum Package" is now available for sale exclusively on sky100 official website from now to 30 September 2021. Weekday package (Mondays to Fridays*) is selling at HK\$298 for adult and HK\$178 for child; weekend package (Saturdays and Sundays) is selling at HK\$318 for adult and HK\$198 for child. Package includes one sky100 admission ticket and "All You Can Eat Dim Sum" for one person, with no extra service charge, saving more than 30% compared to the regular price! For details and booking, please visit: <https://sky100.com.hk/en/offers/sing-yin-dim-sum/>

(2) sky100 x Café 103 Feast in the Sky Weekday Buffet Package

sky100 has also partnered with The Ritz-Carlton, Hong Kong to launch the "sky100 x Café 103 Feast in the Sky Weekday Buffet Packages". After enjoying the breathtaking panoramic views of Hong Kong's landscape and the interactive facilities at the 5G LAB at sky100, you can head to Café 103 of the Ritz-Carlton, Hong Kong for a sumptuous lunch or dinner buffet with international offerings include fresh seafood, carved meats, dim sum, a noodle station, a luxury cheese corner and desserts to die for. If you fancy a tipple during your luxurious feast, free-flow sparkling wine, house white wine, house red wine, orange juice and soft drinks is also available with a top up.

"sky100 x Café 103 Feast in the Sky Weekday Buffet Packages" are now available for sale exclusively on sky100 official website at a discounted price from now until 30 September 2021. Weekday lunch buffet package (Mondays to Fridays*) is available at HK\$498 for adult and HK\$368 for child. Weekday dinner buffet package (Sunday to Thursday*) is available at HK\$848 for adult and HK\$548 for child. Package includes one sky100 admission ticket and a buffet at Café 103 for one person with no extra service charge. This gives you a saving of more than 25%

compared to the regular price! For details and booking, please visit:

<https://sky100.com.hk/en/offers/sing-yin-dim-sum/>

Stay Vigilant with Precautionary Measures against COVID-19 to Ensure Safety of All

sky100 has been closely monitoring the development of COVID-19 and has implemented a series of precautionary measures according to the latest health and safety regulations to ensure all visitors can have a fun and worry-free experience! For more details, please visit:

<https://sky100.com.hk/en/enhanced-preventive-anti-epidemic-measures/>

Besides, sky100 is now a certified merchant under the Anti-epidemic Hygiene Measures Certification Scheme which is launched by The Hong Kong Tourism Board (HKTB) in partnership with the Hong Kong Quality Assurance Agency (HKQAA). The scheme aims to raise awareness of epidemic prevention and provide unified guidelines on hygiene measures for various premises in Hong Kong. For more details, please visit: <https://bit.ly/3jOfw2r>

sky100 Hong Kong Observation Offers Overview

Offer Name	Offer Details	Sales Channel	Sales Period	Redemption Period
SmarTone "5G LAB @ sky100" Summer Offer	<ul style="list-style-type: none"> - Enjoy the special Summer Ticket Offer at HK\$99 per person (minimum 2 persons). - Simply log on to sky100 official website, select SmarTone "5G LAB@Sky100" Ticket Offer, and book the tickets with date and time of visit 2 to 30 days prior. 	<ul style="list-style-type: none"> - sky100 official website - Walk-in (if daily quota booked online are not fully utilized), while stock lasts 	Now to 31 Aug 2021	Selected date from now to 2 Sep 2021
sky100 x W Hong Kong Sing Yin All You Can Eat Dim Sum Packages	<ul style="list-style-type: none"> - Weekday Package (Mondays to Fridays*): HK\$298 for adult and HK\$178 for child. - Weekend Package (Saturdays and Sundays): HK\$318 for adult and HK\$198 for child. - Package includes: one sky100 admission ticket and "All You Can Eat Dim Sum" for one person. No extra service charges. - Serving Time: Daily at 3:30 p.m. to 5:30 p.m. 	Exclusively available on sky100 official website	Now to 30 Sep 2021	30 days upon package purchase date. Last redemption by 30 Oct 2021
sky100 x Café 103 Feast in the Sky Weekday Buffet Package	<ul style="list-style-type: none"> - Weekday lunch buffet package (Mondays to Fridays*): HK\$498 for adult and HK\$368 for child. - Weekday dinner buffet package (Sunday to Thursday*): HK\$848 for adult and HK\$548 for child. - Package includes: one sky100 admission ticket and a buffet at Café 103 for one person with no extra service charge - Serving Time: <ul style="list-style-type: none"> o Lunch buffet – 12 noon to 2 p.m. o Dinner buffet – 6:30 p.m. to 9:30 p.m. 	Exclusively available on sky100 official website	Now to 30 Sep 2021	30 days upon package purchase date. Last redemption by 30 Oct 2021

* Except public holidays

Details of sky100 Hong Kong Observation Deck#:

Opening Hours : Daily from 10:00 a.m. to 8:30 p.m. (last entry at 8:00 p.m.)
Venue : sky100 Hong Kong Observation Deck, 100/F,
International Commerce Centre, Kowloon Station, Hong Kong
Hotline : sky100 – (852) 2613 3888 (10:00 a.m. to 6:00 p.m.)

#The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100's official website before their visit. Terms and conditions apply; please refer to the sky100 Hong Kong Observation Deck official website.

For details of sky100 Hong Kong Sky Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and Weibo (<http://weibo.com/sky100hk>).

— End —

About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the High Speed Rail Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits, including 5G LAB that showcases the latest applications of 5G technology in the different fields and everyday life of Hong Kong. The interactive sky100 mobile app and the "Sky-High Tech Zone" create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand-new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. The "Love is in the Sky" light show, presenting 3D images with unique projection technology and music offering an unprecedented visual treat against the backdrop of Victoria's Harbour's famed nightscape. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong's most memorable sky-high experience in every season and at all times of day.

sky100 Hong Kong Observation Deck has received Travellers' Choice (formerly Certificate of Excellence "CoE") for seven consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is one of the eight founding members of the

Hong Kong Association of Amusement Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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Photo Captions

Photo 1 – 3:

When it comes to summer, even you want to soak up the sun with your kids would be deterred by the hot and humid weather outdoor. For those who want to embrace the cotton candy clouds and the blue sky without the heat, look no further than sky100 Hong Kong Observation Deck (sky100)! You can admire at the 360-degree panoramic views of Hong Kong and bathe in the bright sunlight, all in the comfort of the indoor observation deck. Take plenty fabulous photos with your family against the specular skyline and explore the latest addition of 5G experiences, including “Smart Transport” and “Smart Retail” at the SmarTone “5G LAB @ sky100”.

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Photo 4 – 7 :

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Photo 8 – 10 :

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