

sky100 Launches Four “Autumn Surprise Offers” in Celebration of Mid-Autumn Includes Two to Go Tickets, Extra Birthday Discounts, and Guided Tour for Children

(21 September 2021, Hong Kong) To celebrate the Mid-Autumn Festival, sky100 Hong Kong Observation Deck (sky100) is launching four “Autumn Surprise Offers”. The offers include “**Two to Go Ticket Offer**” at only HK\$60 per pax on average, a 70% discount on the regular price! With the “**Extraordinary Birthday Offer for Hong Kong Residents**”, where the birthday star can enjoy free sky100 admission in their birthday month and their companions can enjoy a 50% discount on admission tickets. The brand new “**Café 100 by The Ritz-Carlton, Hong Kong Mini Birthday Party**” gives every reason for the birthday star and three companions to celebrate together in front of the magnificent Hong Kong skyline with delectable birthday cake and delicacies prepared by Café 100 by The Ritz-Carlton, Hong Kong. Last but not least is the “**Have Fun in the Sky Tour**” exclusively designed for children, with a sky-high guided tour introducing the iconic buildings looking out from sky100 and the latest application of 5G technology at SmarTone “5G LAB”. There are also stimulating interactive games for children to learn through play!

Offer Details:

(1) sky100 “Two to Go Ticket Offer” with 70% Ticket Discount

The Mid-Autumn Festival is here! To celebrate this heart-warming festival, from now until 30 November, sky100 is presenting “**Two to Go Ticket Offer**” at only **HK\$120 for two admission tickets** (original price: HK\$396), with a 70% discount on the published price tickets¹! Extra person can also enjoy the same good offer at HK\$60 per pax, and the offer is valid for adults, child, and seniors for weekdays or weekend admission. Family and friends can visit sky100 together during this special season and admire the harmonious full moon up close at 393 meters in the sky while enjoying 360 degrees of the magnificent Hong Kong skyline and the iconic night view of Victoria Harbour. Visitors can also check out the SmarTone “5G LAB” at the Observation Deck and experience various 5G applications while enjoying the stunning view of the city, creating memorable moments with the family. “Two to Go Ticket Offer” is available on a daily quota, advance booking on the sky100 website is recommended. Remaining tickets on each day will be sold at sky100 Ticket Centre on 1/F. For more details about this offer, please visit sky100 website: <https://sky100.com.hk/en/offers/two-to-go-ticket/>.

(2) “Extraordinary Birthday Offer for Hong Kong Resident” Free Admission for the Birthday Star and Half-priced Companion Tickets

sky100 birthday offers have been extremely popular since launch, helping Hong Kong residents to create countless memorable moments in the sky. The offer is now further boosted with greater discounts! From now until 30 November, Hong Kong residents can enjoy free admission to sky100 in their birthday month. They only need to show their Hong Kong ID card or birth certificate at the Ticket Centre on 1/F, and come with at least one companion, who will enjoy the “**Extraordinary Birthday Offer**” for a half-priced admission ticket, even more attractive than the already popular birthday offer with 30% ticket discount. The ticket price after discount is HK\$99 only for adults, and

¹ Standard ticket price is HK\$198 for adults and HK\$128 for children and seniors.

HK\$64 only for children and seniors. Up to three accompanying guests can enjoy this half-priced ticket discount. Let's celebrate birthday at sky100! For more details, please visit sky100 website: <https://sky100.com.hk/en/offers/extraordinary-birthday-offer/>.

(3) **"Café 100 by The Ritz-Carlton, Hong Kong Mini Birthday Party" Offers Fine Food, Great View, and a Memorable Party with Close Friends**

Besides attractive ticket offers, if you are searching for somewhere unique to celebrate your best friend's upcoming birthday? Look no further than sky100! Bring him/her to the observation deck and have an unforgettable party in the sky with the brand new "**Café 100 by The Ritz-Carlton, Hong Kong Mini Birthday Party**". Package is available at only HK\$698 (no service charge applies), including four sky100 admission tickets, a chocolate birthday cake specially prepared by Café 100 by The Ritz-Carlton, Hong Kong, two party snacks of your choice and four drinks. sky100 also handpicked some party favours for you to take instagrammable shots with the magnificent skyline as backdrop, creating happy and lasting memories between you and your friends!

(4) **"Sky High Children's HK Tour" Presents Exclusive Guided Tours for Children**

Children's playtime can also be educational! The brand new "**Have Fun in the Sky Tour**" by sky100 is the best choice for children's parties and weekend gatherings. The package is available at HK\$2,200, which includes up to 20 admission tickets (for both children and parents) and a one-hour exclusive guided tour of sky100 and SmarTone "5G LAB". Through the interactive activities, the tour introduces iconic buildings in Hong Kong and little-known stories about local culture and history, as well as the 5G technology applies in different fields in Hong Kong. After the visit, a photographer will help taking a group photo to mark this memorable moment of the sky-high visit.

You can also add "**Picnic Lunch by The Ritz-Carlton, Hong Kong**", or "**Ritz Kids Aviator Adventure**" to the package for your children. "**Picnic Lunch by The Ritz-Carlton, Hong Kong**" includes baskets with picnic lunch including food, drinks, cutlery, and picnic mats good for 20 persons will be ready for pick up after the "Have Fun in the Sky Tour". Kids can head to the neighbouring West Kowloon Nursery Park and enjoy a picnic lunch together with their buddies. "**Ritz Kids Aviator Adventure**" includes a 90-minute flight simulation session provided by Junior Aviator Academy (JAA), JAA captain T-shirt with JAA nametag for participating kids, and a sumptuous lunch designed by hotel's Executive Chef. If one of the children is celebrating his or her birthday, the package can be upgraded for free to a birthday themed Junior Aviator Party with a complimentary three-pound fresh cream birthday cake. For more details and reservation, please visit sky100 website: <https://sky100.com.hk/en/offers/have-fun-in-the-sky-tour/>.

Stay Vigilant with Precautionary Measures against COVID-19 to Ensure Safety of All

sky100 has been closely monitoring the development of COVID-19 and has implemented a series of precautionary measures according to the latest health and safety regulations to ensure all visitors can have a fun and worry-free experience! For more details, please visit:

<https://sky100.com.hk/en/enhanced-preventive-anti-epidemic-measures/>.



Besides, sky100 is now a certified merchant under the Anti-epidemic Hygiene Measures Certification Scheme which is launched by The Hong Kong Tourism Board (HKTB) in partnership with the Hong Kong Quality Assurance Agency (HKQAA). The scheme aims to raise awareness of epidemic prevention and provide unified guidelines on hygiene measures for various premises in Hong Kong. For more details, please visit: <https://bit.ly/3jOfw2r>.

Details of sky100 “Autumn Surprise Offers”*:

- Promotion period : From now until 30 November 2021
Opening hours : Daily from 10:00 a.m. to 8:30 p.m. (last entry at 8:00 p.m.)
Venue : sky100 Hong Kong Observation Deck, 100/F, International Commerce Centre, Kowloon Station, Hong Kong
Hotline : sky100 – (852) 2613 3888 (HKT 10:00 a.m. to 6:00 p.m.)

****The opening hours of sky100 are subject to change. Visitors are advised to check the details, opening hours and event timetables at sky100’s official website before their visit. Terms and conditions apply; please refer to the sky100 Hong Kong Observation Deck official website.***

For details of sky100 Hong Kong Sky Observation Deck, please visit the sky100 official website (www.sky100.com.hk), Facebook page (www.facebook.com/sky100hk) and Weibo (<http://weibo.com/sky100hk>).

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About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the High Speed Rail Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong’s fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits, including 5G LAB that showcases the latest applications of 5G technology in the different fields and everyday life of Hong Kong. The interactive sky100 mobile app and the “Sky-High Tech Zone” create a virtual dynamic world which allows guests to discover the beauty of Hong Kong in a brand-new perspective through Augmented Reality (AR) and Virtual Reality (VR) technology. The “Love is in the Sky” light show, presenting 3D images with unique projection technology and music offering an unprecedented visual treat against the backdrop of Victoria’s Harbour’s famed nightscape. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure. sky100 proudly offers visitors and their loved ones Hong Kong’s most memorable sky-high experience in every season and at all times of day.



Press Release

sky100 Hong Kong Observation Deck has received Travellers' Choice (formerly Certificate of Excellence "CoE") for seven consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. sky100 is one of the eight founding members of the Hong Kong Association of Amusement Parks and Attractions, as well as the only member in Hong Kong of the World Federation of Great Towers.

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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Photo Captions

	Photo 1: To celebrate the Mid-Autumn Festival, sky100 Hong Kong Observation Deck is launching four "Autumn Surprise Offers" from today onwards.
	Photo 2: sky100 is presenting " Two to Go Ticket Offer " at only HK\$120 for two admission tickets (original price: HK\$396), with a 70% discount on the published price tickets ² ! Extra person can also enjoy the same good offer at HK\$60 per pax, and the offer is valid for adults, child, and seniors for weekdays or weekend admission.
	Photo 3: Enjoy the " Extraordinary Birthday Offer " from sky100! From now until 30 November, Hong Kong residents can enjoy free admission to sky100 in their birthday month. Simply show your Hong Kong ID card or birth certificate at the Ticket Centre on 1/F with at least one companion, who will be eligible for the "Extraordinary Birthday Offer" for a half-priced admission ticket .

² Standard ticket price is HK\$198 for adults and HK\$128 for children and seniors.



Photo 5-6

The brand new “**Café 100 by The Ritz-Carlton, Hong Kong Mini Birthday Party**” package is available at only HK\$698 (no service charge applies), including four sky100 admission tickets, a chocolate birthday cake specially prepared by Café 100 by The Ritz-Carlton, Hong Kong, two party snacks of your choice and four drinks. sky100 will also prepare party favour for you to take instagrammable shots with the magnificent skyline as backdrop, creating happy and unique memories between you and your friends!



Photo 7:

“**Have Fun in the Sky Tour**” is the best choice for children’s parties and weekend gatherings. The package is available at HK\$2,200 includes up to 20 admission tickets (for both children and parents) and a one-hour exclusive guided tour of sky100 and SmarTone “5G LAB”. Through the interactive activities, the tour introduces iconic buildings in Hong Kong and little-known stories about local culture and history, as well as the 5G technology applies in different fields in Hong Kong. After the visit, a photographer will help taking a group photo to mark this memorable moment of the sky-high visit.

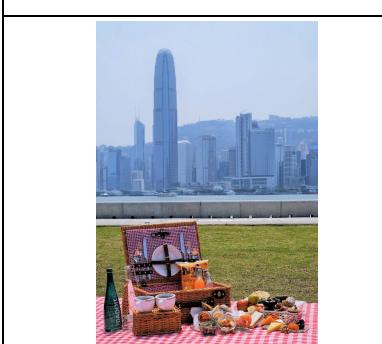


Photo 8:

“**Picnic Lunch by The Ritz-Carlton, Hong Kong**” includes baskets with picnic lunch including food, drinks, cutlery, and picnic mats good for 20 persons will be ready for pick up after the “Have Fun in the Sky Tour”. Kids can head to the neighbouring West Kowloon Nursery Park and enjoy a picnic lunch together with their buddies.



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“**Ritz Kids Aviator Adventure**” includes a 90-minute flight simulation session provided by Junior Aviator Academy (JAA), JAA captain T-shirt with JAA nametag for participating kids, and a sumptuous lunch designed by hotel’s Executive Chef.