

**“LOVE is in the AIR” at sky100 Hong Kong Observation Deck
Where Whispers of Love Connect Two Hearts
Introducing a Valentine’s Day Special Dinner Set for Couples at
Café 100 by The Ritz-Carlton, Hong Kong**

(7 February 2023, Hong Kong) Valentine’s Day is fast approaching. Now is the time for couples to plan a perfect Happy Hearts Day! On this special occasion, sweethearts can take a romantic stroll in West Kowloon Cultural District and then visit the nearby sky100 Hong Kong Observation Deck, just 10 minutes away. Visitors to the deck can make their experience even more memorable with a Valentine-themed dinner while enjoying unobstructed 360-degree bird’s-eye views of Hong Kong’s magnificent skyline at sky100, located 393 metres above sea level.

sky100 Hong Kong Observation Deck is proudly launching its “LOVE is in the AIR” campaign today, inviting couples of all ages to enjoy a unique Valentine’s programme featuring moments of romance and sweetness with the spellbinding backdrop of Hong Kong’s night-time skyline. **For a truly one-of-a-kind experience, sky 100 has also designated a “Love in the Sky” Wishing Wall that enables couples to post their heartfelt wishes of love.** Moreover, sky100 is offering a “Message with Love” service so couples can share sweet expressions of love on Valentine’s Day. This inspirational Valentine’s environment is further complemented by an exclusive Valentine’s Day Special Dinner Set for Couples at Café 100 by The Ritz-Carlton, Hong Kong. Join us at sky100 this Valentine’s Day for an remarkable new chapter in your love story!

“Wall of Love and Wishes” Captures Heartfelt Feelings of Romance

Hong Kong’s skyline is a breath-taking sight by day and night. With its panoramic 360-degree views, sky100 is uniquely positioned to help visitors get the most from this magnificent vista. Now, to add a romantic Valentine’s Day twist to this remarkable experience, sky100 will be offering a giant heart-shaped **“Wall of Love and Wishes”*** from 9 February. Whether you’ve just started dating or you’ve been married for many years, don’t miss the chance to write down your sweet words of love or hopes for the future and hang your wishes on the wall. This symbolises that two hearts are connected together, with Hong Kong’s wondrous skyline bearing witness to your expressions of eternal love! As part of its commitment to caring for customers, sky100 is offering the opportunity for couples to post the date of their anniversary on the Wishing Wall. Lovers can also take a souvenir snapshot in a ‘harbour-view’ photo booth. This unique memento of sky-high love is ideal for sharing on social media.

* Private events take place from time to time at sky100 Hong Kong Observation Deck, and hence the opening hours of the “Wall of Love and Wishes” are subject to change. It is advised to check the official information at the sky100 website prior to your visit.

Send a “Message of Love” to Share a Sky-High Declaration of Romance

For the ultimate declaration of love, look no further than sky100’s “Message of Love” service, which projects your personalised message on a 9-metre screen at sky100. Complemented by the exclusive “Love is in the Sky” light show, sky100 offers truly unforgettable memories for Valentine’s Day! Customers who participate in the heart-warming “Message of Love” service can choose one of five pre-set animated messages, including “I Love You”, “Will You Marry Me”, and “Happy Anniversary”, or tailor-make their own message for their sweetheart. The chosen message together with the names of the sender and his or her beloved will be projected on the 9-metre screen at the selected date and time, ensuring a touching memory that will be treasured for a lifetime! This unique moment will be

captured by a professional photographer in the “**Message of Love Standard Package**” available for HK\$1,314, including two admission tickets (entry after 5pm), two glasses of wine, a personalised animated message, and one framed 6R photo taken by a dedicated photographer.

For an extra special evening, enchant your sweetheart with the “**Message of Love Premium Package**”, which is a spectacular one-stop celebration service including a bouquet from Blooms and Blossoms and a personalised message projected on the 9-metre screen. Start the night with a swoon-worthy bouquet that will make your loved one smile, and then indulge your sweetie with a “Champagne Celebration Set” at Café 100. This dazzling “**Message of Love Premium Package**” is available for HK\$2,898 including two admission tickets (entry after 5pm), a bouquet of fresh blooms, a Café 100 Champagne Celebration Set, a personalised animated message, and professional photography services to capture this touching moment (includes one framed 6R photo).

► Package details: <https://sky100.com.hk/en/offers/>

Limited Valentine’s Day Set Dinner at Café 100 by The Ritz-Carlton, Hong Kong

This year, Café 100 by The Ritz-Carlton, Hong Kong is launching a four-course “Valentine’s Day Set Dinner” available exclusively on 14 February. The dinner course starts with a refreshing salad with beetroot gravlax salmon carpaccio, followed by a flavourful caramelised butternut squash soup, showcasing the season’s freshest ingredients for a delectable taste. The choice of mains is guaranteed to tantalize your taste buds, including tender and juicy slow-cooked beef cheeks with roasted baby vegetables and beetroot puree, or pan seared halibut fillet with white bean ragout, roasted baby vegetables and lobster jus. To finish the night on a sweet note, diners can enjoy a strawberry mousse cake with strawberry gelée, yogurt panna cotta and strawberry compote. Café 100 is also offering a Vegetarian Dinner Menu with a main course of casarecce pasta with forest mushrooms in a rich and creamy truffle sauce. Enjoy this irresistible dinner while admiring the boundless sea views and romantic atmosphere—it’s the perfect way to celebrate this important occasion with your loved one!

The “Valentine’s Day Set Dinner” will be served from 6pm on 14 February 2023 in just one dining session, ensuring that diners can fully enjoy the night view of Victoria Harbour and a leisurely dining experience at Café 100 by The Ritz-Carlton, Hong Kong. The package will only be available for sale at the official sky100 website until 14 February 2023. The package price is HK\$1,916 which includes two sky100 admission tickets and a dinner set for two, with no extra service charge. Quota applies and advance booking is required.

► Online reservation: <https://sky100.com.hk/en/offers/valentine-dinner-2023/>

Details of sky100 Hong Kong Observation Deck:

Opening : *Daily 10:00 – 20:30

Hours

Address : 100/F, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong

Enquiry : 852 - 2613 3888 (10:00 – 18:00)

Telephone

**The opening hours of sky100 are subject to change. It is advised to check the latest arrangement at the sky100 website prior to your visit. The above packages are subject to the relevant deck rules and regulations. Please visit the official website of sky100 Hong Kong Observation Deck at www.sky100.com.hk.*

About sky100 Hong Kong Observation Deck

Developed by Sun Hung Kai Properties, sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. It is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the High-Speed Rail Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits, including the "Sky-High Tech Zone" and the "Love is in the Sky" light show. sky100 Hong Kong Observation Deck has received Travellers' Choice (formerly Certificate of Excellence "CoE") for seven consecutive years since 2014 from renowned travel website TripAdvisor in recognition of its breath-taking views and outstanding hospitality. It is also named by CNN as one of the 17 beautiful places to see in Hong Kong. Visitors can have an unforgettable sky tour regardless of the season and time.

Stay Vigilant and Create a Healthy and Safe Environment for All with Anti-epidemic Measures

sky100 has been closely monitoring the development of COVID-19 and has implemented anti-epidemic measures in accordance with the latest regulations and guidelines set out by the government. Visitors will be required to follow the latest requirements regarding face masks and social distancing. sky100 also conducts regular COVID-19 testing of frontline staff, and implements a series of other measures to ensure a fun and worry-free experience for visitors. For more details, please visit: <https://bit.ly/36lhwVy>

Besides, sky100 is now a certified merchant under the Anti-epidemic Hygiene Measures Certification Scheme which was launched by the Hong Kong Tourism Board (HKTB) in partnership with the Hong Kong Quality Assurance Agency (HKQAA). For more details, please visit: <https://bit.ly/3xoBKw4>

Members of the media can download the press release and associated pictures from the following links:



Press release and Photos: <https://bit.ly/3HJw7z5>

This press release is issued by Joyous Communications on behalf of sky100 Hong Kong Observation Deck. For media enquiries, please contact:

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*Photo captions:

Café 100 by The Ritz-Carlton, Hong Kong - Valentine's Day Special Dinner Set for Couples



A couple enjoying the dazzling night view at sky100



Share heartfelt feelings with a sky-high "Message of Love": I Love You



Enchant your sweetheart with the "Message of Love Premium Package"



Share heartfelt feelings with a sky-high "Message of Love": Marry Me



The "Love in the Sky" Wishing Wall



The "Love in the Sky" Wishing Wall (night view)



Starry ceiling lights at Café 100

